



YVR SAYS 'THANK YOU' TO THE BUSINESS COMMUNITY

An open letter from CEO Craig Richmond following Best in North America award win

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SOUNDING BOARD



THE OFFICIAL PUBLICATION OF THE GREATER VANCOUVER BOARD OF TRADE AND ITS MEMBERS | MAY 2018 | VOLUME 58 / ISSUE 5 | BOARDOFTRADE.COM

Business groups warn Confidence in Canada at risk

ADVOCACY | Organizations across B.C. and Canada urging governments to solve looming constitutional crisis

Last month, a group of business, industry and community groups came together over the course of 48 hours to add their voices to an open letter to the Prime Minister and the Premiers of British Columbia and Alberta, and to launch the new Confidence in Canada campaign.

The Greater Vancouver Board of Trade was one of the founding members of the coalition, proudly standing alongside the Business Council of British Columbia, BC Clean Technology Industry Voices, BC Chamber of Commerce, the Independent Contractors and Businesses Association of BC, the Mining Association of British Columbia, Urban Development Institute, the Council of Forest Industries, and more.

Collectively, our coalition is sounding the alarm about the signal our governments are sending about Canada's openness to investment and our looming Constitutional crisis around the ability



to get federally- and provincially-approved projects built.

The B.C. government's obstruction of the approved Trans Mountain Expansion Project was the impetus for the coalition, as it highlights the looming confidence

crisis facing our nation.

"This is about more than a pipeline. This is about our national economy, the cohesiveness of our country, and the ability for us to think — and act — in the best interest of all Canadians," said Iain

Black, President and CEO of the Greater Vancouver Board of Trade.

"That's why we are calling on the B.C. government to 'stand down' on its tactics to further delay this project, and calling on the Canadian government to 'stand up,'

to assert that this project is in the national interest, and put a halt to the uncertainty that threatens to undermine our federation. The rest of the world is watching."

As of press deadline, nearly 100 organizations across this country have now signed our coalition's open letter to Prime Minister Justin Trudeau, B.C. Premier John Horgan, and Alberta Premier Rachel Notley, calling on them to work together and solve Canada's economic crisis.

Although there was some progress made when the three leaders met in Ottawa on April 15, our coalition remains deeply concerned about the future of not only this project, but of Canada's reputation as an attractive jurisdiction for international investment.

We are urging all Board of Trade Members and businesses across our region and province to send a message to the governments of B.C., Alberta, and Canada. **SB**

Visit ConfidenceInCanada.com to add your voice.



Tee time

Board of Trade announces new date for annual Pro-Am Golf Tournament this summer

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Assessing our region

Chair Anne Giardini looks ahead to the release of the Greater Vancouver Economic Scorecard 2018

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Making an impact

Sustainable Brands founder on the upcoming conference that will bring 3,000 delegates to Vancouver

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Photos from the 31st annual Governors' Banquet and Rix Awards

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NETWORKING | Tee off with the pros this summer

Greater Vancouver Board of Trade Pro-Am Golf Tournament hits the links July 10



We are excited to announce that the Greater Vancouver Board of Trade's annual golf tournament will return on July 10.

Join us at one of our region's premier golfing facilities, The Ridge Course at Northview Golf and Country Club, where you'll enjoy a legendary golf course while networking with some of Greater Vancouver's top business leaders.

Based on our Members' feedback, this year's tournament will be a full Pro-Am, with the fourth player in each foursome being a pro from the Vancouver Golf Tour. You will have the chance to play with a top-ranked pro golfer before they join the

PGA Tour, with their score contributing to the success of your team.

As always, the tournament will feature food stations, great prizes, and on-course games. This year's tournament will also follow a Texas Scramble format. Whether you're a scratch golfer or a first-time player, we welcome golfers of all abilities.

Join us for an afternoon of fun and networking. But act fast — this tournament sells out each year, with only 36 team spots available! **SB**

Register as a team or as an individual at boardoftrade.com/golf. Sponsorship opportunities are also available.

EDUCATION | The new community builders

SFU President Andrew Petter gives his annual address to the business community May 30

At a time of strained government resources, where can communities turn for the help they require to address challenges such as homelessness, addiction, climate change and social inequality?

One strategy gaining currency in North America is to leverage the capacities of large public, non-profit institutions that have deep and enduring community ties. Proponents of this strategy maintain that these so-called "anchor institutions" are uniquely well positioned to contribute to the social infrastructure of the communities they serve.

In his annual address to the Greater Vancouver Board of Trade, Simon Fraser University President Andrew Petter will argue that no Canadian institutions are better positioned to play this role than our universities, colleges and institutes.

He will support this position with reference to a new national initiative that SFU has launched to encourage Canadian post-secondary institutions to increase their social impact by strategically utilizing their human, financial and physical assets.

Petter has served as the President and Vice Chancellor of SFU since 2010. During that time, he has overseen the development and implementation of a strategic vision that seeks to distinguish SFU as Canada's



Andrew Petter

"engaged university defined by its dynamic integration of innovative education, cutting-edge research, and far-reaching community engagement."

From 1991 to 2001, he served in the Province of British Columbia's Legislative Assembly and held numerous cabinet portfolios, including Advanced Education and Attorney General.

Join us on May 30 as we hear from Petter about the future of SFU and post-secondary institutions in British Columbia. **SB**

Tickets for this event are on sale now at boardoftrade.com/sfu.

UPCOMING EVENTS

See our full events calendar at boardoftrade.com/events

Is there a speaker you'd like to hear from or topic you'd like explored? Make a suggestion at boardoftrade.com/suggest

THURSDAY, MAY 10, 2018

Special Event

Scorecard 2018 Launch

7 - 9 a.m.

Fairmont Hotel Vancouver
— Pacific Ballroom
900 West Georgia Street

Dr. Daniel Muzyka

President and CEO
The Conference Board of Canada

Iain Black, ICD.D

President and CEO
Greater Vancouver Board of Trade

MODERATOR

Evi Mustel

Principal, Mustel Group and Chair,
2018 Greater Vancouver Economic
Scorecard Committee

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Airport, BCIT, MNP, Port of Vancouver, Chartered
Professional Accountants of British Columbia

Knowledge Partner: The Conference Board of Canada

WEDNESDAY MAY 16, 2018

Annual Address

Mining our Future

11:30 a.m. - 2 p.m.

Bryan Cox

President and CEO
Mining Association of British Columbia

Vancouver Convention Centre — West
Meeting Rooms 301 - 305
1055 Canada Place

Community Sponsors: Eldorado Gold, Mining Suppliers
Association of B.C., Dentons

Community Engagement Partner: Mining for Miracles

Presented in partnership with: World Trade Centre - Vancouver



Tuesday, May 29, 2018

7:30 - 9 a.m.

400 - 999 Canada Place

WEDNESDAY MAY 23, 2018

Annual Address by Metro Vancouver Board Chair Greg Moore

11:30 a.m. - 2 p.m.

Greg Moore

Chair, Metro Vancouver
Mayor, City of Port Coquitlam

MODERATOR

Hayley Woodin

Multimedia Reporter
Business in Vancouver

Fairmont Hotel Vancouver
— Pacific Ballroom
900 West Georgia Street

Presenting Sponsor: Port of Vancouver

Presented in partnership with: World Trade Centre - Vancouver



Tuesday, July 10, 2018

Northview Golf & Country Club, Surrey
boardoftrade.com/golf

FRIDAY, MAY 25, 2018

Housing Forum 2018: Taking Action

8 a.m. - 12 p.m.

KEYNOTE SPEAKER

Honourable Selina Robison

Minister of Municipal Affairs and Housing
Government of British Columbia

PANEL SESSIONS

Getting to Yes: Policies and barriers to increasing housing supply

Truths and myths: The real impact of foreign capital, speculation, and tax policy

Strategic partnerships and cooperation:

The key to unlocking housing affordability in B.C.

Sheraton Wall Centre
— Grand Ballroom
1088 Burrard Street, Vancouver

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COMMUNITY | YVR team says 'Thank You'

After being named the Best Airport in North America for the ninth time, YVR's CEO thanks the business community for its support

BY CRAIG RICHMOND

On behalf of Vancouver International Airport, I would like to thank you for your continued support. We have just been awarded Best Airport in North America from Skytrax for a record nine years in a row — and we couldn't have done this without you.

As a not-for-profit organization, YVR is committed to delivering an airport that meets the needs of our region, which includes you — our business community. You contribute to Vancouver's success as one of the world's most liveable cities and top tourism destinations. In order for our city to maintain and advance its position as a leader, you need a world-class airport that moves goods, services and talent effectively.

The Skytrax win comes at an important time, as YVR gets ready for

its busiest summer season ever and an extensive construction phase. In 2017, we welcomed 24.2 million passengers — an 8.4 per cent increase over 2016. Looking out five years, we now expect to see 31 million passengers by 2022.

Seeing almost double-digit growth is pretty impressive — but in the airport world, it also means we need to ensure our facilities can handle this large increase in passengers. This isn't a bad problem to have by any means. And we have extensive plans to address this growth, such as new cost-effective ways to connect passengers to the terminal, innovations like our border control kiosks and our capital plans to expand our terminal in a centralized manner.

I talked about many of these plans at my annual presentation to the Board of Trade in January. We have started work on many of these key projects to ensure the airport grows sustainability and

continues to meet the needs of its partners and communities.

But what does all this mean for you and our city? We're spending \$1.7 billion in the next three years. So whether you are in the design industry, general contracting or food and beverage, there are going to be many great opportunities to work together. We want to hear from you. And for those of you who aren't, it means increased routes, frequencies, and better

connectivity for your business to succeed in today's global economy.

Growth at the airport is good for the region and the province. We need your support more than ever as we work to build a better airport — one that creates jobs and injects billions of dollars into our economy.

So, thank you for your patience during construction. And thank you for your continued support as we strive to connect B.C. proudly to the world. **SB**

Craig Richmond is President and CEO of the Vancouver Airport Authority.



Craig Richmond

SUSTAINABILITY | A new role for brands

Sustainable Brands conference will draw more than 3,000 delegates to Vancouver

BY KOANN VIKOREN SKRZYNIARZ

Last year, Sustainable Brands launched a three-year initiative to explore our sense of changing global societal aspirations. What we've found so far, through extensive research that we're unfolding around the world, has validated that there is a shift in our collective vision of what "The Good Life" looks like today. More and more, consumers today are placing less value on money and status as a path toward happiness, focusing instead on the pursuit of a simpler, balanced life that is rich with meaningful connections to people, community, and the environment.

In keeping with this shifting sense of priorities, consumers expect more from the brands they choose to support. They want to know how their purchases impact not only their own health, but also the health of their communities, the environment and the broader ecosystem of people involved in making the things they buy. They want to know where and how the products they buy are made, how the workers who make them are treated, and where their goods will go once they're no longer in use.

For brands to remain competitive in this changing landscape, they must evolve with this new


generation of consumers.

This year, the global Sustainable Brands community of innovators will be coming together in the spectacular city of Vancouver for an exciting conversation on how brands can redesign their products and services with a new vision of The Good Life in mind.

We'll share winning case studies from leading brands like Procter and Gamble, Danone, Aflac, Google, REI, Target, Interface, and others. We'll also be releasing the new Sustainable Brands Maturity Roadmap, a framework that defines core aspects of a sustainable brand, and a pathway by which brands can navigate their journey to become one, regardless of their industry sector.

SB'18 Vancouver: Redesigning the Good Life will equip brands with the frameworks, tools and tactics that help turn the social and environmental purpose consumers are looking for into market leading business value. We hope that you'll join us to take advantage of the immense opportunities inherent in becoming part of this growing brand movement. **SB**

KoAnn Vikoren Skrzyniarz is the founder and CEO of Sustainable Brands.

 GVBOT Members receive 20% off passes to SB'18 Vancouver. Register with promo code "Join Us" at SB18Vancouver.com/JoinUs.

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ABOUT THE PUBLICATION

Sounding Board is the Greater Vancouver Board of Trade's official publication, distributed to all its Members, as well as all subscribers of Business in Vancouver newspaper. Sounding Board is published 11 times per year by Business in Vancouver Media Group in partnership with the Greater Vancouver Board of Trade. The newspaper is read by business leaders and elected officials across B.C. and beyond, with a conservatively estimated total readership of 37,500.

ABOUT THE BOARD OF TRADE

The Greater Vancouver Board of Trade is Western Canada's most active and influential business association. We accelerate business success through our advocacy and public policy initiatives, our four Signature Programs for professional development, and our 100+ events each year, which educate and connect our region's business community. We engage with decision-makers to develop our region as a vibrant hub for commerce, trade, travel, and free enterprise. And we've been doing it with tangible results, for more than 130 years.

MISSION STATEMENT

OUR PURPOSE is to support sustainable prosperity throughout the Greater Vancouver region.

OUR VISION is to be an active, innovative, trusted, credible business organization, known for influencing decision-makers, and educating, connecting with, and engaging our communities.

OUR MISSION is to provide leadership, information and connections, and public policy support that help ensure the Greater Vancouver region is competitive and the preferred Pacific Gateway for trade, commerce, and travel.

WE ARE informed, respectful, principled, collaborative, and professional.

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LEADERSHIP | Assessing our region

Chair Anne Giardini looks ahead to the release of the *Greater Vancouver Economic Scorecard 2018* on May 10

BY ANNE GIARDINI

Later this month, our organization will release the *Greater Vancouver Economic Scorecard 2018*, which compares Greater Vancouver on several aspects against nineteen other city-regions.

Developed by the Conference Board of Canada, *Scorecard 2018* assigns each city a letter grade in 38 economic and social indicators. While not comprehensive, the areas that are examined are in the mainstream of public dialogue and so lend themselves to thoughtful comparison and analysis.

Measuring ourselves against other jurisdictions helps identify economic and social issues that are likely to respond to decisions and actions by businesses, organizations, individuals and government. A close look at the ways in which cities thrive or fail can help to guide both public and private decisions.

When we released the first Greater Vancouver Economic Scorecard in 2016, it was seen as one of the most important public policy surveys of this region in a generation. It's release was a defining moment for the Greater Vancouver Board of Trade. In the two years since, the results and findings of *Scorecard 2016* have informed the Board of Trade's advocacy work, ensuring we deliver actionable items and recommendations to decision-makers



Anne Giardini, O.C., Q.C.

The region's future prosperity depends upon how well we collectively address its vulnerabilities.



at all levels. *Scorecard 2016* has been a lens through which to assess our region and focus on the community's most pressing issues.

As Greater Vancouver's economy transitions into higher tech, lower carbon, more knowledge-intensive industries, we find ourselves at an inflection point. The region's future prosperity depends upon how well we collectively address its vulnerabilities. For this reason, the new *Scorecard* includes several additional indicators, including five new

social measures and one new economic measure.

Scoring well on these measures underpins our region's ability to attract educated, creative and diverse people. Greater Vancouver competes for highly skilled workers across the globe, against a backdrop of British Columbia's aging population. Workers and investors will consider quality-of-life attributes, such as those evaluated in *Scorecard 2018*, as they choose whether to move their families here or invest here. Frankly assessing our region's strengths and weaknesses compared to other cities will help us understand how to attract and retain vital but mobile talent and investment.

The Greater Vancouver Board of Trade invites you to join us on May 10 for the unveiling of *Scorecard 2018*.

The Board of Trade team is planning a launch event, during which attendees will get a glimpse of this year's report, followed by an in-depth discussion about the report's findings. The Conference Board of Canada's President and CEO, Dr. Daniel Muzyka, will join us from Ottawa, alongside the Greater Vancouver Board of Trade's President and CEO Iain Black.

Register for the launch event today at boardoftrade.com/Scorecard2018. SB

Anne Giardini, O.C., Q.C., is 2017-18 Chair of the Greater Vancouver Board of Trade. She is a corporate director and Chancellor of Simon Fraser University.

GREATER VANCOUVER ECONOMIC
SCORECARD 2018

Launch Event

Thursday, May 10, 2018 | 7 - 9 a.m.

Fairmont Hotel Vancouver
 — Pacific Ballroom

900 West Georgia Street, Vancouver

boardoftrade.com/scorecard



Scorecard Presentation:

Dr. Daniel Muzyka
 President and CEO, The Conference Board of Canada

Iain Black
 President and CEO, Greater Vancouver Board of Trade

MODERATOR

Evi Mustel
 Principal, Mustel Group and Chair
 2018 Greater Vancouver Economic
 Scorecard Committee

LEADERSHIP | The importance of work-life balance and well-being

Q&A with Board of Trade Director and BIV President Sue Belisle

Give us your elevator pitch and describe what you do.

President and Publisher of Business in Vancouver Media Group. I work with a team of 28 really great people that consists of sales, editorial, digital, production, events, admin, research and broadcast.

Where is your hometown and how did it shape you as an individual?

The closest thing I would say would be my hometown is Lac La Hache. Most people don't know where that is, so I generally say Williams Lake. The majority of my school years were there as my family moved around a lot in the early years. The Cariboo is an amazing place to grow up — really big sense of community and everyone knows everyone — not always a good thing! One really gets a good sense of friends and family, a great love for the outdoors and a much slower pace of life, which I think really helps your overall sense of well-being and life balance when you end up in a city such as Vancouver.

What was your first job?

Well, there's not a lot of options in a community of 500! I worked as a waitress, short order cook in a small café until I was old enough to get my driver's license. My next job was visual presentation for the Hudson's Bay store where I put together all the in-store displays for the various departments.

Why did you join the Greater Vancouver Board of Trade?

When I first accepted this position at BIV, I was also asked to sit on the Greater Vancouver Board of Trade's board of directors. Last year, I joined the board's Executive Committee. I had worked on different partnerships and events with them over the years and to be honest — I really enjoy everyone I worked with, so I saw it as great opportunity to get more involved.

How do you think our region will be different 10 years from now?

Based on this past six months of government — I couldn't hazard a guess. I worry about the

housing market probably the most. There are two sides to this equation, and it seems the focus is on driving prices down. On scale with other large cities throughout the world we are not out of line, and I think we have a whole lot more to offer as to the quality of life. What happens to those that have purchased in the last two to three years if prices are driven down? Do we really want to put all these people upside-down in their mortgages?

What qualities make someone successful?

Honesty, loyalty and confidence.

What advice would you give your younger self?

Research what you want to do and involve as many opinions as you can. I wanted to be an architect and my school counselor advised against it as algebra wasn't a strong subject for me. It's something I haven't forgotten.

If you had to change careers, what would you do next, and why?

Architecture. I love the idea of



Sue Belisle

designing homes and figuring out what makes a house really work.

What is something most people don't know about you?

I'm a pretty private person and love getting away from the busyness of the city. I'm a die-hard fisher person — so any opportunity to get out on my boat salmon fishing is my "go to unwind" spot.

What is your favourite vacation spot and why?

Palm Springs — I have had a place there for the past six years and have really developed a great circle of friends and

lifestyle down there. It's wonderful to host family and friends in a "home away from home" and never have to pack a suitcase!

What is one "life hack" that you think everyone should know?

Always, always treat people how you wish to be treated yourself.

If you retired tomorrow, how would you keep busy?

Fishing, golf, gardening, and more time for friends and family.

What does a perfect day look like?

Morning coffee on the deck, either golf or fishing, a couple of steaks on the barbecue for dinner and some fabulous red wine with my guy.

What is the secret to happiness?

Love, for a partner, family, and friends. **SB**

Sue Belisle is the President and Publisher of Business in Vancouver Media Group.

The Greater Vancouver Board of Trade is fortunate to have 36 of our region's top business leaders on its board of directors. Learn more about these exceptional individuals at boardoftrade.com/directors.



Annual Address by Metro Vancouver Board Chair Greg Moore

Wednesday, May 23, 2018 | 11:30 a.m. – 2 p.m.



Greg Moore

Chair, Metro Vancouver; Mayor, City of Port Coquitlam

Metro Vancouver plays a vital role in the region, supporting the quality of life by building and maintaining regional systems, bringing people together, planning for the future, and protecting our environment.



Come hear Metro Vancouver Board Chair outline the role that Metro Vancouver plays in enhancing economic prosperity, embracing cultural vitality and social justice, and preserving a healthy natural environment in the Metro Vancouver region.

Moderator:

Hayley Woodin, Multimedia Reporter, Business in Vancouver

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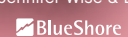
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IN FOCUS | Photos from the 31st annual Governors' Banquet and Rix Awards



Robin Silvester, President and Chief Executive Officer of the Vancouver Fraser Port Authority, was inducted into the Greater Vancouver Board of Trade's Council of Governors on April 23, 2018, during the organization's annual black-tie gala, the Governors' Banquet and Rix Awards. The Council of Governors is comprised of past Board of Trade chairs, pictured above with Silvester (centre). Learn more at boardoftrade.com/governors. For a full photo gallery from this year's gala, visit facebook.com/boardoftrade. | PHOTOS BY MATT BORCK



Ryan Beedie, President of Beedie Development Group, accepts the 2018 Rix Award for Engaged Corporate Citizenship from GVBOT CEO Iain Black, Chair Anne Giardini, and Governor David McLean.



Philanthropists and B.C. business icons Gordon and Leslie Diamond give a humorous and heartfelt acceptance speech after receiving the 2018 Rix Award for Engaged Community Citizenship.



GREATER VANCOUVER
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PRO-AM
GOLF TOURNAMENT

Tuesday, July 10, 2018
Northview Golf & Country Club
The Ridge Course, Surrey

Play with a Pro

The fourth player in each foursome will be a pro from the Vancouver Golf Tour. You will have the chance to play with a top-ranked pro golfer before they join the PGA Tour, with their score contributing to the success of your team.

Whether you're a scratch golfer or a first-time player, we welcome all golfing abilities!



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First 50 people to register will receive a pair of tickets to the Freedom 55 Financial Open (May 31 – June 3)

LEADERSHIP | 'Inclusion and representation cannot be taken for granted'

Board of Trade Chair Anne Giardini on driving change and the role of the Women's Leadership Circle



Anne Giardini, O.C., Q.C.

Anne Giardini is the 2017-18 Chair of the Greater Vancouver Board of Trade. An author, lawyer and current chancellor of SFU, she worked for forest company Weyerhaeuser for 20 years, including six as president. The Women's Leadership Circle caught up with the long-time community volunteer and board member to ask about her past year at the helm of the Board of Trade.

You've said that you will do a governance review for the Board of Trade at the end of your term. Where in particular will that focus?

Serving as Chair of the Greater Vancouver Board of Trade is an opportunity to work with many aspects of the organization in providing resources to small- and medium-sized businesses, developing the next generation of businesspeople, carrying out research and policy-leadership, and bringing to the stage timely and topical speakers and panels.

As the person responsible for governance oversight, the immediate past Chair of the Greater

Vancouver Board of Trade has the opportunity to ensure that all of these pieces are working smoothly and effectively together.

In the year ahead, I plan to work with Board of Trade leadership to ensure the organization and its board and committees are structured to maximize the resources and competencies available to it to carry out its work, and to ensure that the organization as a whole is open, responsible and accountable.

What do you see as the unique value proposition of the Women's Leadership Circle?

Many of us once believed that, by 2018, women and other non-traditional workers and leaders would be fully represented at all levels in business, government, non-profits, and the institutions of civil society. Great progress has been made; our own board at the Greater Vancouver Board of Trade, for example, includes a range of genders, backgrounds, ages and voices. But we now recognize that inclusion and

representation cannot be taken for granted.

The status quo resists change. Some people are threatened by change — there is a saying: "When you are accustomed to privilege, equality feels like oppression." The Women's Leadership Circle promotes diversity through teaching, networking and celebrating positive changes in workplaces and elsewhere that benefit us all.

What are you most proud of accomplishing during your tenure as Chair of the Board of Trade?

In addition to leading the board and serving on committees, I was able to work with the leadership of the GVBOT to ensure sustainability is an integral part of our values and work, including forming a sustainability committee. Sustainability simply means reducing the adverse effects our businesses, products and activities have on the environment, while working to make life better for everyone, everywhere, including the world around us.

My goal is for the Board of Trade to provide ideas, toolkits, and templates to help our members become champions for sustainability. The good news is that employees at organizations that align their corporate strategy with the environment report that their jobs have greater meaning and purpose, leading to better attraction and retention of workers.


What advice would you give your successor?

Have fun. Work hard. Listen well. Enjoy your year; it goes very quickly. The Greater Vancouver Board of Trade is an august,

nimble and bold institution, served by and serving people who are wise and engaged and who care deeply about their community.

Chairing the Greater Vancouver Board of Trade is among the greatest honours that this region has to offer. I have every confidence that you will serve with the verve and humility that is the tradition of the many leaders who have gone before us. **SB**

Learn more about the Women's Leadership Circle, its upcoming events, and how to get involved at boardoftrade.com/wlc.



Housing Forum 2018

Taking Action

Friday, May 25, 2018 | 8 a.m. – 12 p.m.





KEYNOTE SPEAKER

Honourable Selina Robinson

Minister of Municipal Affairs and Housing
Government of British Columbia

Forum Sponsor:
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boardoftrade.com/Housing2018



Mining OUR FUTURE

Wednesday, May 16, 2018 | 11:30 a.m. – 2 p.m.



Bryan Cox

President and CEO, Mining Association of British Columbia

Bryan Cox will speak about what is needed to ensure the B.C. mining industry is globally competitive and well positioned to continue providing significant economic and social contributions and, importantly, creating the mining jobs of tomorrow.

Community Sponsors:






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Optimize your performance IN THE BOARDROOM.



ICD-ROTMAN DIRECTORS EDUCATION PROGRAM

Canada's leading program for DIRECTORS.



"I expected the ICD-Rotman Directors Education Program (DEP) to deliver informative course materials, and it did exactly that. The unexpected bonus for me was the value of the discussions with fellow classmates in the program. These discussions drove home the value of diverse thinking around the boardroom table. I highly recommend this course for both current and future directors."

JANE PEVERETT, FCPA, ICD.D

DIRECTOR AND AUDIT COMMITTEE CHAIR, CIBC AND CP RAIL
DIRECTOR AND GOVERNANCE AND NOMINATING
COMMITTEE CHAIR, HYDRO ONE
DIRECTOR, NW NATURAL GAS

The Directors Education Program (DEP), jointly developed by the Institute of Corporate Directors and the University of Toronto's Rotman School of Management is offered nationally at Canada's top business schools. Since the launch of the DEP, over 5,000 directors have completed the program, taking the first step towards acquiring their ICD.D designation.

APPLICATION DEADLINE: July 31, 2018 CITY: Vancouver

MODULE I: September 24-26, 2018 **MODULE III:** February 1-3, 2019
MODULE II: November 16-18, 2018 **MODULE IV:** March 4-6, 2019

TO APPLY OR TO VIEW ALL AVAILABLE OFFERINGS ACROSS THE COUNTRY, VISIT ICD.CA/DEP

In collaboration with:



Jointly developed by:



Institute of Corporate Directors
Institut des administrateurs de sociétés

ICD-ROTMAN NFP GOVERNANCE ESSENTIALS PROGRAM

Better serve your not-for-profit organization. AND ITS MISSION.



"The ICD-Rotman NFP Program is an excellent preparatory course for those new to governance—not-for-profit or otherwise. The instructors were engaging and expertly illustrated theory through real-life experiences. The course material covers broad areas that are critical to today's boards; covering essentials for those new to board work, while rounding out and enhancing the effectiveness of experienced directors."

MARGIE PARIKH, MBA, CFP

BOARD MEMBER, BC OIL & GAS COMMISSION,
CISV INTERNATIONAL
FORMER CHAIR, MOUNTAIN EQUIPMENT CO-OP

The NFP Governance Essentials Program (NFP Program), jointly developed by ICD and the University of Toronto's Rotman School of Management, is an intensive program focused on key accountabilities and responsibilities for not-for-profit directors through extensive use of team-based learning.

CITY	PROGRAM DATES	APPLICATION DEADLINE
Vancouver	May 13-14, 2019	April 11, 2019

NFP PROGRAM SCHOLARSHIP

The NFP Program is supported by the RBC Foundation. A limited number of RBC Foundation scholarships valued at \$1,000 are available for each offering.

TO APPLY OR TO VIEW ALL AVAILABLE OFFERINGS ACROSS THE COUNTRY, VISIT ICD.CA/NFP

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CONTACT THE ICD AND APPLY TODAY.

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